



Autodesk University Roundtable Summary

SESSION TITLE	Building Information Modeling for Owners: What's the Real Value?
SESSION ID	CO6444-R
SPEAKER(S)	Shannon Lightfoot & Dave McCool
COMPANY	McCarthy Building Companies, Inc.

MAIN DISCUSSION POINTS

- **Owner driven BIM guidelines/standards or requirements for BIM enabled projects**
- **The “cost” to implement BIM on any given project**
- **The impact of project delivery method (Design-Bid-Build, Design-Build, IPD) in the success of BIM**
- **The biggest factors with Owner adoption of BIM**
- **Leveraging the BIM deliverable after handover**

KEY TAKE-AWAYS

- **The real value to Owners that the group focused around:**
 - Asset management
 - Future renovations
 - Maintenance and Operations
- **The issues with achieving those values:**
 - Lack of facility manager involvement early in the BIM process
 - Inconsistency amongst teams
 - Owner's don't understand what they're asking for when they require BIM
- **The solutions:**
 - Aligning expectations
 - Clear communication up front
 - Educating owners on the cost of BIM
 - Educate the team
 - Have an honest conversation with the owner to address—What is they're intention?
 - Additional services beyond design intent and construction, need a fee adjustment—majority of the owners' wants are above and beyond the typical scope of services.

- **“Don’t buy what you don’t need”**
- **“We’re seeing a trend in excluding FM. – This needs to change”**
- **“Owners could care less about the models, but they are interested in the information contained within them.”**
- **“If the GC is asking for our [designers] information then they should be open to share their information.”**
- **“The state of Ohio is shifting the fee for designers, so they can meet deliverables above the traditional scope of work.”**
- **How are you (owner/client) finding [figuring] out what the client needs?**
 - **“Interviews with user groups”**
 - **“Decision matrix”**