Collaborative Teams in a Remote World: Product Development 2020 and Beyond

Presenter Perry The Inventor
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Hi, nice to meet you!
About the speaker

Perry The Inventor

Perry is an award-winning product designer and consultant. He’s been granted 50+ US & Foreign Patents, Won ABC’s Good Morning America’s Shark Tank Your Life with Daymond John, two PDMA Guru Awards, 2 Best Product Awards from NAMTA, and is approved on air talent at Home Shopping Network.
What is a Team? It’s not a group!
Group vs Team
Group

A group is a several people working individually with a common characteristic.

For example, “Engineers at Autodesk”, is a group.

Team

A team is a group of people working together toward a common goal.

For example, “Autodesk Engineers working on the Fusion 360 Eagle team” (Shout out to Edwin and Jorge) are a team. They work together on a shared goal.
“If you want to go fast, Go Alone, If you want to go far, Go Together.”

African Proverb
Team Characteristics
Team Characteristics

Teams need: The Big 6...

- **Good People**
  - Egoless (It’s all about the goal)
  - Konest™ (Kind + Honest) Communication
  - Skill to Execute Tasks
- **Focus on a Common Inspiring Goal**
- **Means to Lead**
- **Trust and Transparency**
  - Honestly & Timely Communication
  - Supportive
- **Organizational Support**
  - Systems to Coordinate
  - Tools to Track & Measure Performance
  - Tools to Track & Address Honest Feedback
- **Deadlines**
Good People
Good People

Your Org Chart Is meaningless To your Problems

NOT A TEAM!

Big Boss

Manager

Manager

Worker

Worker

Worker

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Good People

Problems Seldom Solve Themselves!

We need people!

The right Mix of People, in the right Environment, Focused on your Big Goal is the best team.
Good People

Diversity is good.

Openness is mandatory.

Trust is a must.

Goal before Ego.

People should feel empowered to speak, share, and contribute and also not be afraid to experiment.

Always use Carrots not Sticks.
Good People

Egoless.

The power of the team is in the completion of the goal.

Stroking egos, playing favorites, and politics kill team synergy.

Everyone Wins or No one Wins.

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Good People
KIND & HONEST
Konest™ Communication.

True, Not all news is good.

Being Free to Kindly say what you Honestly believe is exceptionally powerful.

Reward everything, including mistakes, that move you to your goals.

TEAM
Good People

Skill.

You cannot do Brain Surgery with Lion Tamers.

When all you have is a hammer, everything looks like a nail.

Problems require specific skill. Teams need those skills to solve those problems.

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Focus on a Common Inspiring Goal
Inspiration or Oatmeal
Inspiration or Oatmeal

FREE

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$2.50

Photo by Laura Ohlman on Unsplash

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Inspired Goals Are Free

Every Project has goal.

Teams move mountains for inspired goals... not oatmeal.
To Inspire
Create a vision and share it.
Help people understand it.
Help People Buy into it.
Find the excitement in it.

Teams move mountains for inspired goals, not oatmeal.

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Means to Lead

Is this leadership?
Is this leadership?

Means to Lead

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Means to Lead

Pick one and be Good at it.
You’re Only a Leader if People Follow You!
Trust and Transparency
Trust and Transparency

This is simple.
Trust and Transparency

Live in a Glass House.

Throw Truth.

Be Konest™

Konest™ Communication
Grounds People in Reality
And Supports them in
Performing.

Konest™ = Kind + Honest

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Deadlines
Deadlines

You already know all of this.

Set Aggressive Deadlines & “Publish”.
Help Team Understand WHY it’s a good deadline.
Work smart to meet it.
Use a Countdown.
Support Your Team.
Reward Success & Failure.
Always move toward Goal.
Time is your friend.
Organizational Support
Organizational Support

Systems to Coordinate: Fusion Team

Tools to Track & Measure Performance: Fusion Team

Tools to Track & Address Honest Feedback: Fusion Team
Thank you!

https://wa.ag/au20

I’m always looking for interesting projects.
Reach out with questions or just to say hi.
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Collaboration in 2020