Selling the Standard: A CAD Manager’s Guide

Chad Franklin
Corporate CAD Coordinator, Associated Engineering, Canada

Wednesday, November 20th, 2019 – 1:00pm to 2:30pm
Thursday, November 21st, 2019 – 10:30am to 12:00pm
Roundtable Summary

As CAD Managers we are faced with a variety of challenges when developing, supporting and coordinating adoption of the company’s CAD standards package:

Tasks can include:

- Change Management (User Acceptance)
- Solution Architecture and Production Impacts (or Disruptions)
- Training Prerequisites and Rollout Strategies
- Collaboration and Feedback Techniques
- and of course…. User Pushback

This roundtable will explore strategies that can assist CAD Managers with ‘Selling the Standard’ – from the single drawing production user through upper tier management.
Roundtable Objectives

By the end of today’s discussions, you will have a better understanding and ability to:

• Explore CAD Management strategies that positively impact standards development, conformance and adoption.
• Hear from experienced CAD managers on what has worked (and hasn’t worked) regarding standards implementation.
• Best practices on support, troubleshooting and training – keeping staff informed on what they need to know.
• Strategies for keeping staff engaged, providing options for feedback and tips for effective communication.
Introductions
About the speaker

Chad Franklin, C.Tech.

- Corporate CAD Coordinator at Associated Engineering
- Autodesk Expert Elite
- 25 years experience with Autodesk products
- Autodesk Certified Professional (AutoCAD)
- Autodesk Beta and Customer Councils Member
- A ‘Top Rated’ Autodesk University Speaker (2017 and 2018)
- Autodesk University Speaker Mentor
- Background: Civil Infrastructure / Transportation
- AutoCAD and CAD Management Blog: theCADcafé
“You can’t do today’s job with yesterday’s tools and still be in business tomorrow.” — Unknown
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Summary
**Discussion Topics:**
Selling the Standard: A CAD Manager’s Guide

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feedback
Thank you for your attendance!
Autodesk University 2019

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